

Innovations in Health Care Management in Portugal

International Executive Programmes | Porto Business School

Collegium Prometricum European MBA – Study Tour

PORTO, 17-21 April, 2023

- 5 days intense training
- Programme certificate
- Lectures with health care experts
- Visits to health care institutions
- Networking sessions
- Graduation dinner
- Cultural visit





Collegium Prometricum European MBA – Study Tour

1 **until March 15 - express interest**

Write us an email to mba@prometricum.eu to get more detailed information about the tour.

2 **March 25 - availability confirmation**

Receive confirmation of spot availability with instruction how to book accommodation in special, study tour price.

3 **March 30 - payment**

Pay the participation fee (€1000 per person) to confirm participation in the study tour.

4 **April 17 - 21 - Study Tour**

Learn, share experience and enjoy the programme while staying in Porto.



Collegium Prometricum - Who are we?

Collegium Prometricum is a coalition of European business schools, schools of public health, health institutions and organisations, created on the initiative and led by Prometriq Management Academy in Sopot, Poland (established in 1998).

Collegium Prometricum offers healthcare administration professionals the opportunity to grow professionally and personally by studying remotely and networking in the real world. We prepare healthcare managers for the challenges of the future by providing them with up-to-date knowledge, developing managerial skills and shaping attitudes of openness to change.



We have over 1,500 Executive MBA and e-MBA graduates and few thousands of graduates of various healthcare management courses.



Collegium Prometricum is a member of:



Porto Business School - Who are we?

Programme Direction & Experts

The quality of the faculty/staff/experts is one of the core factors of the value proposition of the Business School's Executive Programmes. The faculty is expected to have a multidisciplinary approach and understand the dynamics, key challenges, and strategy of the organization. Given the organization's profile, culture, and challenges, we build a team of excellence that will support the learning and transformation process.

Although the responsibility for learning is shared, the experts are the main drivers in this process. The PBS team is made up of national and international experts, with diversified experience in business contexts and strong research and updating component, together with world-known faculty. Their role is fundamental from the programme design/conception to its delivery/execution.



Programme Director

Dr. Alvaro Almeida

Ph.D. in Economics, London School of Economics and Political Science.
Professor at Faculdade de Economia, Universidade do Porto, and Porto Business School.
Consultant in the areas of economics, healthcare management, and health systems and policy.

Formerly President at Administração Regional de Saúde do Norte (2015-16);
President at Entidade Reguladora da Saúde (2005-10);
President at Espaço Atlântico – Formação Financeira (2001-03);
Economist at International Monetary Fund (1997-2000).



The immersive week will be delivered in the face-to-face format for 5 days at PBS Campus, according to the following structure:

1 CLASSROOM IMMERSION

Immersive moments in the classroom with PBS professors/experts to share experience and tools in the field of health care.

2 HOSPITAL & CULTURAL VISITS

Visits to Portuguese health care institutions (visits alternating with classroom sessions so that there can be shared reflection on the experience in each institutions) and complementary cultural visits.



Schedule for the week April 17-21, 2023

Time	Monday	Tuesday	Wednesday	Thursday	Friday
09:00 - 10:30		Opening Session by Professor Alvaro Almeida: How firms operate in the Portuguese Healthcare system?	Family Business in Healthcare by Vasco Viana	Public-Private Partnership in Hospital Management by Maria José Barros	Closing Session + Certificate Delivery by Porto Business School and Collegium Prometricum (10-11.30)
10:30-10:50		Coffee-Break	Coffee-Break	Coffee-Break	
10:50-13:00		HCP: Digital Innovation in Healthcare Initiatives	Challenges for NHS Hospital Managers by Susana Oliveira	Health Policy Innovations in Portugal by Alvaro Almeida	
13:00-14:30		Lunch at PBS	Lunch at PBS	Lunch at PBS	
14:30 - 17:30	Cultural Visit	Bial or Sword Health	NHS hospital and primary healthcare units	Santa Casa da Misericórdia do Porto / Hospital da Prelada	
19:00 - 21:30	Networking Activities	Networking Activities	Networking Activities	Graduation Dinner at World of Wine (WOW)	

TERMS & CONDITIONS

INVESTMENT

Programme	Location	Duration	Deadline	Total Investment (in Euros)
Innovations in Health Care Management in Portugal	Porto Business School	5 days April, 17-21	March 15th	€ 1000 per person

(*) VAT at the legal rate in force (currently 23%) will not be added to the above value. The client is responsible to provide Porto Business School with all necessary fiscal and legal documents that prove that the client is a taxpayer in their origin country.

The aforementioned amount includes the customization of the sessions to the specific needs and the profile of the group of participants, PBS experts and Programme Director, classroom and equipment, operational support of the programme by a Programme Manager, and all the support materials.

(*) The aforementioned amount includes the catering costs (4 coffee breaks, 3 lunches, and 1 graduation dinner, as well as transportation to health care institutions visits).

(*) The condition for the organization is to collect the appropriate number of participants. The participation will be confirmed till 25th March 2023.

(*) Participants of the Study Tour will receive a discount of EUR 1,000 for the European MBA in Healthcare studies.

INTERNATIONAL DEVELOPMENT TEAM



Registration for European MBA Study Tour:

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What else does Collegium Prometricum offer?

European MBA in Healthcare 95% online (postgraduate study):

- Real-time webinars supported by online teaching methodology
- More than 50 lectures from more than 30 European countries
- Unique “Transition and Improvements in Healthcare Systems” module

MBA Study Tours:

- April 17-21, 2023 - Porto, Portugal
- June 23-25, 2023 - Gdańsk, Poland
- September 18-22, 2023 - Cambridge, England



MBA Club (free of charge webinars):

- Webinars with international healthcare experts
- Experience sharing
- Networking

European Executive MBA in Healthcare 95% online

Collegium Prometricum MBA curriculum is based on the International Hospital Federation guidelines (2015-2022) and consists of:

- e-Learning – providing the basic scope of the MBA and levelling the knowledge of students)
- **Real-time MBA webinars – live meetings with experts in particular fields – broadening horizons through a new perspective and exchange of insights**
- Special modules: Transition and Improvement of the European Healthcare System
- Cross-sectional testing and assignments
- Diploma project: Feasibility Study (a report on the possibility of applying the best practices presented during the studies in participant's country or organization)
- **On-site sessions – soft skills development, lateral thinking, team building**
- **On-site expert sessions carried out on the campuses of cooperating universities**

Future students – healthcare managers and officials – may learn more on www.prometricum.eu



e-Learning
5%

Real-time
MBA webinars
50%

Transition &
Improvement
40%

On-site &
Study tours
5% +

Diploma project
– Feasibility
study

